



Date 29/5/2026

Job Title: Graphic Design Associate (Volunteer) – GHA RFC

Location: GHA Rugby Club, Giffnock, Glasgow / Remote

Commitment: Part-time, voluntary role with flexible remote involvement

Reporting to: Brem Bremner, Creative Director/ Brand Guardian

Overview

GHA RFC is seeking a creative and reliable Graphic Design Associate to support the club's growing marketing, communications and commercial activity.

This role will help improve the visual presentation of the club across social media, sponsorship materials, events, matchdays, digital campaigns and wider club communications. The successful candidate will work closely with the Creative Director/ Brand Guardian, marketing team and wider club leadership to help bring the GHA brand to life in a more consistent, modern and engaging way.

This is an excellent opportunity for someone looking to build real-time experience, contribute creatively and become part of an ambitious community sports organisation.

Key Responsibilities

- Graphic Design Support - Create visual assets supporting marketing, events, sponsorship, rugby operations and community communications.
- Social Media Graphics - Design graphics for matchdays, events, player announcements, volunteer recruitment, sponsor promotions and club updates.
- Commercial & Sponsorship Materials - Assist with the design and improvement of sponsorship decks, presentations, partner materials and promotional assets.
- Event Promotion - Support creative design for major club events including Fireworks Night, the Beer Festival, The Snowball and Match Day Lunches.
- Brand Consistency - Help maintain consistent branding, visual identity and presentation standards across the club.
- Digital Content Support - Work closely with social media, marketing and website volunteers to create engaging content across channels.
- Print & Signage Support - Assist with occasional design requirements for posters, banners, signage, programmes or event materials.
- Creative Collaboration - Collaborate with marketing, commercial, events and rugby operations teams to support wider club initiatives.
- Continuous Improvement - Suggest creative ideas to improve the club's visual presence and audience engagement.



Skills and Qualifications

Essential:

- Professional graphic design, technical skills and creative ability.
- Working knowledge of pro design tool sets primarily within Adobe Creative Suite. Canva, or similar platforms would also be helpful.
- Strong attention to detail.
- Ability to follow brand guidelines.
- Positive, collaborative and reliable attitude.
- Passion for community sport and the values of GHA RFC.

Desirable:

- Experience in social media design or digital marketing.
- Branding or visual identity experience.
- Sports marketing or events experience.
- Photography or video editing skills.
- Design for print would be helpful but not essential.

Commitment:

- Flexible involvement based around availability.
- Occasional attendance at club events or matchdays may be beneficial
- Majority of work can be completed remotely.

Benefits:

- Build a strong portfolio of live design work across sport, events and community marketing.
- Help shape the visual identity of one of Scotland's leading community rugby clubs.
- Gain practical experience working across marketing, sponsorship and events.
- Work alongside an ambitious volunteer marketing and commercial team.
- Become part of a growing and supportive club community.

Application Process:

To express interest, please contact Ellie Murphy at office@gharugby.co.uk with a brief outline of your experience and why you would like to support GHA RFC in this role.

About GHA RFC

GHA RFC, based at Braidholm in Glasgow, is a thriving community rugby club with one of the largest youth sections in Scotland and teams competing across multiple levels of Scottish rugby. The club plays a major role in the local community through rugby, events, hospitality and social activities.

Note: This is a voluntary role with no financial compensation.